

Leisure – Summary template

Provision : Batchley CC

Purpose	Give me good Things to See Do and Visit – Help Me Live My life Independently, Help me run a Successful business
Types of Demand	In addition to the regular bookings there are additional requests for Birthday Parties on the weekend. Work is being done to stimulate business during the time the building is empty.
Numbers of presenting Demand	Currently running at 55.67% capacity with very little space for evening bookings at peak time. Enquiries for bookings that cannot be accommodated are signposted to other RBC centres or other local facility providers.
Links to other stakeholders (eg voluntary sector / arts council)	Local Residents Police – Community Safety Officers Small Local business (eg- Local nurseries) Local Community groups – Voluntary Sector NHS
Cost Recovery	33.56%
Cost per Visit (Inc.)	£2.46
Cost per Visit (Exc)	£0.22
Visits	11,055
Income	£13,669
Cost of Service (inc)	£27,146
Cost of Service (Exc)	£2,526
Opportunity to meet customer demands/ generate income	Increase usage at off peak times review fees and charges online bookings community engagement to provide activity based on demand taster sessions to stimulate demand Opportunity to reduce opening hours to reduce costs Promotion of available spaces particularly for use for Childrens Parties
Possible Measures	Satisfaction measures # new bookings % of usage classified into types i.e. Meetings, Childcare, Fitness Class etc
Additional Considerations	Building in good condition 5 year asset management plan in place but no major work required Targeted Health sessions at Batchley and over 60 Bowls sessions Majority of users are voluntary users who get discounted rate